



## A- Z of Fundraising

### A

**Afternoon tea/morning tea** – have your work colleagues bring a plate of cakes and charge an entry fee to join the tea party.

**After work drinks** - have drinks after work where the company subsidises the alcohol and snacks. Charge an entry fee and small amount for each drink.

**Auction** – hold an auction at work by obtaining donated items and/or services from local businesses, sports stars, artists and/or performers.

**Artwork sale or auction** – hold an exhibit for your work colleagues to showcase and sell the artwork created by their own co-workers and/or local artists.

### B

**Baby guessing competition** - everyone at work brings in a baby photo and pays £5 to guess who's who. Perhaps anyone who doesn't take part has to pay £5 too! The winner gets a prize.

**Bike rides** – gather a group of work colleagues who want to raise funds by holding a sponsored bike ride.

**Book sales** – get your work colleagues to clear out the book shelves and organise a “book sale.”

**Benefit performance** – contact your local arts centre, drama group, orchestra or choir and organise a charity performance for your work colleagues.

**Bucket Collection** – organise a lunchtime bucket collection at your office

### C

**Car Park Raffle/Auction** - if parking your car at work is near impossible, when those with company car parks are away, why not organise to raffle/auction off their car space?

**Caption competition** – get a photo of your CEO or Managing Director doing something unusual and charge for participants to submit a caption.

**Chocolate drive** – purchase fundraising chocolates or cakes to sell at work.

**Cake Sale** – bake a few cakes and sell each slice.

**Cinema screening** – approach your local cinema and see if they will hold a preview screening of a new release movie for charity. Increase ticket prices by an extra few dollars and sell to work colleagues and friends. At the screening have a foyer display to sell merchandise for charity and show the 7 min SeeAbility corporate DVD.

**Children's fun day** – arrange activities and entertainment for your work colleagues to bring their children along and charge a fee for each child who participates.

**Colouring-In competition** - hold a competition that your work colleague's children can participate.

**Cookbooks** – ask work colleagues etc to donate copies of their favourite family recipes to form a cookbook you can sell to your colleagues and friends.

### D

**Donate** - an hour's pay, or why not a day's pay?

**Dances** – organise a themed dance for your next social club outing, why not go back to the 50s, 60s or 70s or perhaps Salsa is more appealing?

**Dress down day** – hold a regular dress down day at work and charge each for all of those who join in.

**Dress up day** – forget dressing down, it's your chance to glam up at work!

## E

**End of financial year party** - why not name SeeAbility as your charity of choice at your end of financial year party? Charge a small entry fee and give out prizes.

**Expeditions** – gather some action orientated work colleagues to embark on an adventurous trek that could be either sponsored or ticketed - the group could climb a mountain or even undergo a huge pub crawl!

**Expert talk** – confirm a guest to talk on a subject that you and your colleagues are interested in. Charge an admission fee and perhaps hold an auction of their latest book etc.

## F

**Fancy dress days** - organise a fancy dress day at work such as crazy tie, bad hat or purple and yellow only day.

**Fun runs** – gather any interested work colleagues and participate in a sponsored run.

**Fun day at work** - hold a fun day with activities like Nintendo Wii or egg and spoon races.

**Fishing competition** - organise a fishing competition for all of those fishing enthusiasts you work with and confirm who really is the best fisherman/fisherwoman in the ranks!

**Fashion parade** - host a parade for your work colleagues by inviting local boutiques and shops to showcase their latest fashions.

**50/50 club** – Get your work colleagues to donate £5 a month. Each month hold a draw where the name of each participant is put in a hat with one name drawn out. The lucky person whose name is pulled from the hat wins half the total raised while the other half is donated to SeeAbility

## G

**Guessing competition** - at work, fill a jar with sweets, rubber bands or coins and charge £2 per guess. The winner gets a prize or the jar.

**Golf days** – hold a golf day for your work colleagues, clients and/or suppliers and name SeeAbility as your charity of choice.

**Go-karting** – why not have your next work social outing at the local go-kart track and confirm who really is the fastest driver in the workplace.

**Greek night** – does everyone enjoy eating Greek food? Why not hold a “SeeAbility Greek Night” with Greek food, wine and dancing at a local Greek restaurant.

**Gift Aid** – encourage each of your sponsors to donate using gift aid and help to increase the amount raised.

**Gym equipment** – ask at your gym if you can have the use of one piece of equipment for a day and run a challenge to see what distance can be covered by your friends over 10 hours on a treadmill.

## H

**Hair shave** – gather a group of work colleagues willing to get their hair (head, facial or legs) shaved off in return for sponsorship.

**Heads or tails** – play a game of Heads or Tails. Everyone donates to enter. Whilst standing up, each person decides if they're heads or tails by putting a hand on their head or their bottom. Flip a coin and announce the results. Those who get it wrong sit down. Continue until only one person is left.

## I

**Indulgence Day** - instead of casual day, create an indulgence day where everyone can wear their slippers and have a hot chocolate!

**Individual gifts** – hold a gift day and encourage your work colleagues to support SeeAbility by making pledges, donating an hour/day's pay or signing up for workplace giving.

**Inter-departmental sports matches** – organise for teams or departments to play against each other in a knock out competition. Anyone for netball, soccer etc?

## J

**Jewellery auction/raffle** – hold an exhibit for work colleagues and valued clients to showcase pieces of jewellery available for auction/raffle.

**Jellies in a Jar** - an ever popular competition of counting how many jelly beans in a jar.

## K

**Knockout darts or pool tournament** – Perhaps holding a darts competition or if that doesn't appeal, there's always the traditional pool competition!

**Karaoke night** – why not hold a karaoke night for your work's next social function?

## L

**Late for meetings penalty** - do meetings constantly start late? Why not charge a £3 penalty for anyone who arrives to a meeting five minutes after it's planned to commence?

**Lunch money** - instead of buying lunch, why not have your work colleagues bring in their own lunch one day and donate what is normally spent on lunch to SeeAbility?

**Oscars event** - do you and your work colleagues follow the Oscars? Perhaps hold your own Oscars night with prizes for "work related categories" and hand out Oscar statuettes to the winners.

## M

**Mobile phone ringing penalty** - start a penalty system for anyone whose phone rings during a meeting or presentation, perhaps a £3 penalty should be established to discourage the polyphonic/musical disruptions?

**Makeover evening** – hold a pamper session at work and organise beauticians and massage therapists to provide complimentary treatments. Each person pays an admission fee.

**Masquerade ball** – for your next work function, why not hold a masquerade ball or dinner?

**Master classes** – are you or any of your work colleagues exceptional at something? Why not organize a small class to show other people how to do it and charge them for the privilege?

**Memory meal** – transport you and your work colleagues back to when you were kids. Have a day where you all dress in the style of the decade you fondly remember as children and bring along some of those tasty dishes your parents would cook.

**Matchgiving** – ask your company if they will match any sponsorship you raise.

## N

**Nintendo/Xbox/Playstation competition** - organise a play off at work to see who's the ultimate computer gamer amongst your work colleagues.

**Night at the races** – organise an evening with famous races on video and run sweeps, raffles and/or an auction.

**No coffee/tea day** – work colleagues pay £3 per breach of their agreement to not drink tea/coffee, or perhaps up the stakes with no chocolate, no-personal calls or no-smoking.

## O

**Office space** - are you in an open plan office with unlimited distractions? Why not raffle/auction off the boss's office next time he/she is away?

**One day fast** – get sponsored by work colleagues to go without food for a day.

## P

**Pizza extravaganza** - why not gather a group of work colleagues and hold a fundraiser around making and/or eating pizza?

**Party pies/sausage rolls** - how about holding a fundraiser where you sell homemade party pies and sausage rolls to your work colleagues?

**Poker tournament** - do you have any card sharks within the work place? Perhaps they can help you organise a poker night.

**Pub crawl** - gather a group of sociable work colleagues and organise a list of pubs/clubs to visit, charge a fee to each participant.

## Q

**Quiz night** – organise a “bright sparks” trivia quiz for work colleagues to prove who really is the smartest of the bunch!

**Quintessentially British** – organise a day where work colleagues bring along some British food to celebrate being British. Charge a fee to join in.

## R

**Regular giving** – this can be done at your convenience by contacting SeeAbility to arrange deductions.

**Raffle** – organise prizes to raffle off to your work colleagues.

**Race night** – gather the punters at work and organise an event at your local greyhound or horse racing track.

## S

**Spring Bulbs** - organise to sell spring bulbs purchased in bulk to your colleagues.

**Spray your hair** - feeling a bit crazy, why not obtain some sponsors to change your hair to purple or yellow?

**Swear box** – have a swear box in your work place and fine those who utter a swear word.

**Scrabble competition** - find out who really is the “thesaurus” champion of the office.

**Staff Survey** - encourage everyone to complete the staff survey and pay a donation to SeeAbility, with the company matching the contributions made.

**Sponsorship form** – Ask your family and friends to take your sponsorship form to their contacts. Run a small competition, whoever gets the most sponsorship for you wins a bottle of wine.

## T

**Trivia night** - organise a “bright sparks” trivia night for work colleagues to prove who really is the smartest of the bunch!

**Talent competition** - hold a night of entertainment where your co-workers can showcase their amazing “hidden’ talents”!

**Ten pin bowling** – find out who the best ten pin bowler is amongst your work colleagues by testing their skills in a sponsored bowling tournament – for the professionals, try it blindfolded!

**Treasure hunt** – to boost staff interaction, why not organise a treasure hunt for your co-workers? Organise cryptic “work related” clues leading people from one location to another.

**Theatre preview** – persuade your local theatre group to hold a charity performance for your work colleagues in support of SeeAbility.

## U

**Unsolicited donations** – everything is gratefully accepted!

**Umbrella rental** - rent out work umbrellas for a donation.

**Ugly duckling competition** – have your work colleagues bring a photo of themselves from 5, 10, 15 or even 20 years ago and hold a competition for “best/worst hair cut”, “best dressed” etc.

## V

**Visit the theatre** – organise a bus trip for work colleagues to go to the theatre, pantomime or museum, perhaps add an extra charge to donate back to SeeAbility?

**Victory donation** – When your team wins a competition, why not donate the winnings to SeeAbility?

**Virginmoneygiving website** – sign up for the virginmoneygiving website and watch as your sponsorship money grows

## W

**Wine tasting evening** – spend an evening tasting fine wines with your work colleagues. Charge participants an entry fee that covers wine, cheese and a donation to SeeAbility.

**Walk** – why not gather a group of interested work colleagues to partake in a sponsored walk?

**World meal** – hold a meal with an Indian, Italian, Mexican, Japanese etc theme at work and charge an entry fee.

## X

**Xmas party** – at this year’s Christmas party why not name SeeAbility as charity of choice and hold an auction, raffle or include an additional amount to donate to SeeAbility on all tickets?

**Xmas card sale** – SeeAbility have a range of Christmas cards available each year ([www.seeability.org](http://www.seeability.org))

**Xmas card donation** – instead of sending Christmas cards this year, wish your work colleagues and clients a Merry Christmas using eCards? The money you and your colleagues normally spend on Christmas cards can then be donated.

## Y

**Your idea** – often the best fundraising ideas are the ones you come up with yourself.

**Yoga marathon** – why not gather a group of your work colleagues to participate in a sponsored yoga marathon?

**Yes day** – convince a group of your work colleagues to have people sponsor them in

## Z

their quest to say yes to everyone’s work demands on a particular day (within reason of course).

**Zany events** – the list is endless and perhaps more suited to after work drink activities .... Eat jelly with chopsticks, greatest number of marshmallows or dry crackers in a mouth etc.

**Zany ideas** – run a competition at work to think of a fundraising idea beginning with the letter Z.

**The list of fundraising ideas is endless and no doubt you can come up with many more ideas of your own. Whatever you decide to do, make sure it is safe, legal and fun.**